



Warrior Care Month 2014 Social Media Promotional Posts

The month of November is designated as Warrior Care Month (WCM). The U.S. Army Warrior Transition Command (WTC) uses WCM as an opportunity to show the Army's commitment to wounded, ill and injured Soldiers, Veterans, their Families and Caregivers. In addition, WTC seeks to inform and educate Army audiences about the impact of the WTC in executing the Warrior Care and Transition Program (WCTP). This year's overarching theme is **Show of Strength**. The Show of Strength campaign provides a weekly structure through four sub-themes during November: Recovery, Rehabilitation, Reintegration and Remaining Strong.

For more information, visit: <http://www.WTC.army.mil/fb/wcm2014.html>

Spread the word on social media by using these pre-written posts:



Posting Date	Facebook Post
Anytime in November	November is Warrior Care Month and this year's theme is Show of Strength. The U.S. Army and [TAG @U.S. Army Warrior Transition Command] maintain an enduring commitment to supporting wounded, ill and injured Soldiers and Veterans as they recover, recondition, reintegrate and remain strong. Learn more about Warrior Care Month 2014 here: http://www.WTC.army.mil/fb/wcm2014.html
Week 1: October 27- November 1	Warrior Care Month Week 1: Show Your Strength through Recovery – A wounded, ill or injured Soldier's first mission is to recover. Warrior Transition Units (WTUs) provide Soldiers with a dedicated time and place to heal. Soldiers benefit from a team of medical and non-medical professionals to ensure the best possible care. Learn more about WTUs: bit.ly/1utCYRP Visit the [TAG @U.S. Army Warrior Transition Command] Warrior Care Month webpage for more information: http://www.WTC.army.mil/fb/wcm2014.html
Week 2: November 2-8	Warrior Care Month Week 2: Show Your Strength through Reconditioning – Adaptive reconditioning helps Soldiers and Veterans to optimize their physical, cognitive and emotional well-being, which in turn encourages them to reach their goals. Learn more about competitive sports and non-sports adaptive reconditioning activities: bit.ly/1yHN3yA Check out the [TAG @U.S. Army Warrior Transition Command] Warrior Care Month webpage for more information: http://www.WTC.army.mil/fb/wcm2014.html
Week 3: November 9-15	Warrior Care Month Week 3: Show Your Strength through Reintegration – Each WTU Soldier's Comprehensive Transition Plan (CTP) includes career goals, whether the Soldier is transitioning back to the force or to civilian life. For more on career planning, visit: bit.ly/1mveuUz More information on [TAG @U.S. Army Warrior Transition Command] and Warrior Care Month can be found here: http://www.WTC.army.mil/fb/wcm2014.html
Week 4: November 16-30	Warrior Care Month Week 4: Show Your Strength through Remaining Strong – Wounded, ill and injured Soldiers are Soldiers for Life. Learn how Soldiers and their Family members remain resilient and focused throughout the recovery and transition process: bit.ly/10GhciQ Visit the [TAG @U.S. Army Warrior Transition Command] Warrior Care Month webpage for more information: http://www.WTC.army.mil/fb/wcm2014.html



Posting Date	Tweets
Anytime in November	November is #WarriorCare Month, but wounded, ill and injured Soldiers show their strength every day. bit.ly/1q4XRfV @armyWTC
Week 1: October 27- November 1	#WarriorCare Month: Show Your Strength through Recovery- WTUs provide Soldiers with a dedicated place to heal. bit.ly/1q4XRfV @armyWTC
Week 2: November 2-8	#WarriorCare Month: Show Your Strength through Reconditioning- Reconditioning enhances a Soldier's recovery. bit.ly/1q4XRfV @armyWTC
Week 3: November 9-15	#WarriorCare Month: Show Your Strength through Reintegration- Each WTU Soldier sets career goals. bit.ly/1q4XRfV @armyWTC
Week 4: November 16-30	#WarriorCare Month: Show Your Strength through Remaining Strong- Soldiers and their Families are resilient. bit.ly/1q4XRfV @armyWTC